

# Contest Rules

## 99.9 WFRE ON-AIR OFFICIAL SECRET SOUND RULES

### **GENERAL CONTEST RULES**

1. No purchase necessary.
2. Contests are open to residents of Maryland, Virginia, West Virginia, and Pennsylvania only.
3. You must be at least 18 years of age to enter the Secret Sound Contest.
4. Difficulties with phone lines to enter the contest or getting to the 99.9 WFRE studios to claim the prizes are not the responsibility of 99.9 WFRE.
5. All applicable federal, state and local taxes are the sole responsibility of the winner and therefore you must present a valid Social Security Card before claiming your prize.
6. Employees, associates, interns, other related sponsors of 99.9 WFRE and our parent company, Connoisseur Media, LLC Enterprises and their immediate families and any employees from other radio stations shall be ineligible to participate in this contest. The term “immediate families” includes spouses, grandparents, parents, siblings, children and grandchildren.
7. All prizes must be picked up within 30 days of winning – unless prize is time sensitive (ie: event tickets) – or prize will be considered forfeited.
8. All cash prizes will be awarded in the form of a check that must be picked up at the 99.9 WFRE studios during regular business hours.
9. There will be no substitution for prizes. Participation in the contest and the prizes awarded are non-transferable. Failure to collect the prize constitutes forfeiture of the prize. If forfeited, the prize will remain the property of 99.9 WFRE. Another winner will not be selected.
10. By participating in a 99.9 WFRE contest, winners and contestants grant permission to 99.9 WFRE to use their name, photograph, voice and or likeness for advertising and/or publicity purposes without additional consideration.
11. 99.9 WFRE reserves the right to make rule or contest changes without notice at any time. 99.9 WFRE also reserves the right to change the aforementioned contest dates without notice.

12. We reserve the right to substitute any prize with one of equal or greater value.
13. The decision of the 99.9 WFRE management in the interpretation of these rules is final. By participating, persons agree to be bound by the decision of the judges and the official rules.
14. If a winner is found in violation of these rules, he/she may be required to forfeit his/her prize.
15. 99.9 WFRE its representatives, agencies and employees are not responsible for any liabilities arising directly or indirectly from the award and or use of the prize.
16. Failure to observe any of the above rules absolves 99.9 WFRE of any and all liability and no prize awards will be considered for reimbursement.
17. Listeners accessing our station audio via IP connections like website-based streaming or mobile devices are welcome to enter. However, 99.9 WFRE cannot be responsible for delays in electronic transmission of station audio to IP devices. By entering this contest, listeners acknowledge their understanding and agreement to this specific provision of the contest rules.
18. Additional rules may be added for specific contests at the discretion of the station.
19. A complete copy of these rules can be obtained at the 99.9 WFRE Studios 5966 Grove Hill Rd, Frederick, MD, 21703 during regular business hours Monday – Friday 8:30am-5:30pm.
20. We are not responsible for failed phone connections or dropped calls during any of our contests. If call is taken and disconnected or dropped during contest, the next caller will be taken as winner.

## **CONTEST PROCEDURE & RULES FOR SECRET SOUND**

- WFRE will conduct its Secret Sound contesting beginning Monday, September 30, 2024, with contesting not to extend beyond Friday, October 25, 2024, for a maximum of total of four (4) weeks.
- WFRE will play the clip of the Secret Sound at random times in the 7am, 9am, 11am, 1pm, 3pm, and 5pm hours only on weekdays (Mon.-Fri.).
- Once the cue-to-call has been issued, listeners can call in for their chance to guess the Secret Sound. Caller #9 will get an opportunity to make one guess as to what the Secret Sound is.
- If caller #9 is wrong, they are allowed to call in again at the next opportunity for the chance at another opportunity to guess.
- The Secret Sound answer provided by the contestant must be 100% accurate, as determined by WFRE/Connoisseur Media staff for the contestant to be declared the winner.
- Each Secret Sound will start with a \$1,000 prize jackpot, with \$25 added for each incorrect guess.
- Once a Secret Sound has been correctly guessed, and the corresponding jackpot awarded to the winning contestant, a new Secret Sound will begin the following Monday (through Monday, October 21, 2024 only).
- One weekly email will be sent out to WFRE Country Club subscribers with a bonus clue for each Secret Sound. Connoisseur Media is not responsible for any issues receiving these emails. Emails are received only by confirmed subscribers.
- On Air clues will only be said on-air at designated times. Clues will not be repeated to listeners via phone or text line, though air staff could repeat the clue (unsolicited) on-air at random points throughout that same day. Connoisseur Media is not responsible for technical issues that may prevent listeners from hearing the clues.
- 99.9 WFRE retains sole authority to set and determine winning correct answer verbiage. 99.9 WFRE reserves the right to make rule or contest changes without notice at any time. 99.9 WFRE also reserves the right to change the aforementioned contest dates without notice.